

Mayne Island Community Chamber of Commerce Board Meeting
 April 16, 2019
 5:30 pm at Studio 652 (Home Hardware House)

Agenda Item	Responsibility
1. Additions to the Agenda	Bill
2. Approval of the Agenda	Bill
3. Approval of the February 19 Board Meeting Minutes	Bill
4. Correspondence <ul style="list-style-type: none"> • CRA Outreach Officer • Tour des Iles Sponsorship Request • Federal Sustainable Development Strategy (Elizabeth May Office) • Electric Charging Stations Funding 	Bill & Lauren
5. President's Report	Bill
6. Treasurer's Report	Brian, Colleen
7. Membership Report	Lauren
8. Marketing Committee Report	Sue, Kat
9. Executive Officer Report <ul style="list-style-type: none"> • Board Member Insurance • Facebook brochure advertisement • CRD Letter of Support for Trail Project • Jobs for High School Student email • Apple Orchard Publication • Summary of Boards of Trade Act Form • Upcoming Media Tour 	Lauren
10. Welcome Bag	Sue
11. Derelict Dock Letter	Lauren & Bill
12. Rumble Strip Letter	Lauren
13. AGM	Lauren
14. National Park rezoning request to local trust-Campground	Bill
15. Office	Brian
16. Adjournment	Bill

In Attendance: Bill McCance (President), Brian Deardon (Vice President), Colleen Fraser (Treasurer), Kat Ferneyhough (Secretary), Richard Jarco, Sharon Hinton, Lauren Underhill (Executive Officer)

With Regrets: Sue Duncan, Candida Kitka, Allison Taylor

Meeting brought to order at 5:33pm

1. Additions to the Agenda

- Office organization

2. Approval of the Agenda

**Motion to approve the agenda by Richard Jarco, seconded by Kat Ferneyhough
CARRIED**

3. Approval of February 19th Board Meeting Minutes

**Motion to approve February 19th Board Meeting Minutes by Kat Ferneyhough, seconded by Richard Jarco
CARRIED**

4. Correspondence

- An email has been received from the CRA Outreach Office offering to do workshops/talks on island in areas including: Persons with Disabilities and the Disability Tax Credit, Seniors and Income Tax, Newcomers and Income Tax, Students and Income Tax, Benefits and Credits for Indigenous Peoples, and General information on Benefits and Credits. Kat felt that providing a workshop might help fulfill the community aspect of the Chamber's mission. After further discussion it was decided to bring up this issue at the AGM to see if there was interest from the membership in hosting a workshop.

Action Item: Lauren Underhill to put question of CRA workshop on AGM Agenda.

- A sponsorship request letter was received from the organizers of Tour Des Iles (see letter attached at end of minutes) seeking funds for the 2019 Tour Des Iles event. Funding was provided by the Chamber in 2018 and the event could be advantageous for merchants in Miners Bay, as well as others on the island if they cater to the event. It would be helpful if the organizers provided a postcard style information sheet on the event that could be handed out at businesses if customers have questions.

Motion by Colleen Fraser that the Chamber gives \$1200 to the Tour Des Iles for 2019, seconded by Sharon Hinton.

CARRIED

Action Item: Lauren Underhill to follow up on request for postcard style information sheet on Tour Des Iles Event.

- An email was received from Elizabeth May's office regarding the draft Federal Sustainable Development Strategy for 2019-2022. This was forwarded to the board members for feedback.
- A letter regarding electric charging station funding from Elizabeth May's office was received. It was decided that this information should be sent to the membership. [Upon further investigation, when the information was going to be sent out, the application period had already closed, if a further period opens, information will be distributed.]

5. President's Report

- The Community Resource Centre is putting in a new office at the former Blue Heron Liquor Store at the Mayne Island Resort. They have hired a staff person for the centre and further information will be forthcoming.

Motion to approve the President's Report made by Kat Ferneyhough, seconded by Brian Dearden.

CARRIED

6. Treasurer's Report

- All financial information has been given to Lina for year end accounting.
- \$5000 has been returned to the CRD (originally for kiosk funding) to be transferred to the CRC (Community Resource Centre) office.
- Brian had to open up a Coast Capital account in order to keep the Chamber's Coast Capital account going. He would like to provide an expense invoice to the Chamber for fees associated with this account.
- Richard De Armond (brochure design), Alea (brochure printing), Active Pass Auto (Mail Box), and Certified Folder (brochure distribution) have all been paid.

Motion to approve the Treasurer's Report by Sharon Hinton, seconded by Kat Ferneyhough.

CARRIED

7. Membership Report

- Nothing to report

8. Marketing Committee Report

- Nothing to report

9. Executive Officer Report

- Lauren is looking into getting the board member insurance application done.
- In the past the Chamber has purchased advertisement space on Facebook to announce the brochure being printed. Should this be done again? Kat recommended not to do this because the Facebook algorithms cause the advertisement to be ineffective.
- The CRD Letter of Support for Phase 1 of the Trail Project (from Village to Miners Bay) is done and will be signed/mailed off.
- There was not much response to the email send out requesting information for high-school students in regards to jobs or on-island businesses that might hire students.
- Roadtrippers.com did a story on apple orchards in the Southern Gulf Islands, including on Mayne Island. The writer (Diane Selkirk) was sponsored by the Chamber for the Mayne Island component of her journey. The article was well received, but didn't highlight many Chamber members.
- We need to have an official Vice-President for the Summary of Boards of Trade Act Form.

Motion by Colleen Fraser to elect Brian Dearden as Vice-President for 2018-2019 term, seconded by Richard Jarco.

CARRIED

- Lauren has received an email regarding a possible upcoming media tour by Edible Magazine. Any updates will be passed onto the board.

10. Welcome Bag

- Nothing to report

11. Derelict Dock Letter

- A group of individuals would like the Chamber to sign a letter regarding derelict docks; however there is concern amongst the board that they're not sure what actions the letter is requesting. At this time the board is not comfortable signing the letter.

Action Item: Contact authors of the letter to see if they would be able to clarify what is being requested and rewrite the letter to this effect.

12. Rumble Strip Letter

- Letter has been signed and sent to appropriate individuals.

Action Item: Email letter to Brian so that he can contact fire department and school to update them on Chamber activities.

13. AGM

- Date of AGM will be May 14th, 2019, the board will have a quick AGM prep meeting on May 7th, 2019.

14. National Park rezoning request to local trust- Campground

- Seal Beach will be closed to camping after the 2019 season. They will be maintaining the rental of the cabin property.
- Bill has suggested contacting the National Park to see if they might open a campground, Lauren advised that this is very unlikely giving staffing and location of the park on Mayne Island.
- Lois Gingell (owner of Seal Beach) has advised that she will help guide anyone interested in possibly opening campground on island.

15. Office

- A discussion about organization of the Chamber office at Studio 652 occurred.

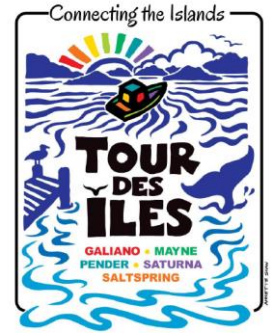
Action Item: Lauren to work on organizing the office.

16. Adjournment

Meeting adjourned at 6:54pm

**Salish Sea Inter Island
Transportation Society**
(Facilitators of the Tour des Isles Festival)

PO Box 95
Pender Island, BC,
V0N 0M1



March 11, 2019

Dear Mayne Island Chamber of Commerce,

The Tour de Isles Festival has experienced increasing success since it's start in 2015. We have moved over 7,000 tourists around the Gulf Islands thanks to your support. Now going into our 5th year the demand to keep this festival going has been overwhelming.

The Festival (TdIF) will take place over the weekend of June 21, 22 and 23, 2019 and will include entertainers, art, music, outdoor recreation, markets and more! Our festival has brought enormous attention and commerce to all of the Islands, increasing repeat visits and building visibility and revenue for local businesses. Once again local operators will be providing water taxi service at a reduced rate, enabling everyone to travel. It is a showcase for how to restore a regular inter-island passenger transportation system.

We are grateful for the continued support of the CRD over the years but in order to grow we need your continued support. This year we have been able to obtain a modest grant from Heritage Canada. We are seeking sponsorship to provide additional finances for boat operators, web site reservation system, electronic booking and billing and on island transportation. We are asking you to sponsor at one of the levels below, and thank you in advance for helping to bring this wonderful event to our Southern Gulf Islands!

We are seeking support at any level. Categories include:

- **Platinum** - \$1000+ - Offers your logo on the Festival poster, Festival website and promotional bags, acknowledgment on our ads, social media pages and island passport.
- **Gold** - \$500+ - Offers your logo on Festival website and promotional bags, acknowledgment on our ads, social media pages and island passport.
- **Silver** - \$250+ - Offers acknowledgment on our ads, promotional bags, Festival's website, social media pages and island passport.
- **Bronze** - 100+ - Offers acknowledgment on our ads, social media pages and island passport. Contributions of less than \$100 will be acknowledged on ads and island passport.

Thank you for your consideration,
Steve Peers & Richard Jarco
Salish Sea Inter Island Transportation Society